CEMEX Provides Gift for Sustaining Cement and Concrete Industries Excellence Fund

ANNOUNCEMENT

CEMEX recently contributed $7,500 to the Cement and Concrete Industries Excellence Fund for Mississippi State University’s (MSU’s) Civil and Environmental Engineering (CEE) Department. The gift was made official in May of 2013.

Isaac L. Howard, Materials and Construction Industries Chair and CEE faculty member, stated “CEMEX’s timely and generous gift is key to continuing to grow and improve cement and concrete materials research within the department. These funds will be valuable as we continue to study Portland-limestone Cement (PLC) and its high potential in terms of concrete sustainability and performance. Generosity of private industry is essential in today’s economy to ensure graduate students continue to receive quality research and educational experiences.”

Bill Goodloe, Technical Services Manager for CEMEX, added that “CEMEX is pleased to provide assistance with this research on Portland-limestone Cements. These products have been used successfully for decades in Europe and many other parts of the world. Portland-limestone Cements offer the advantages of improved sustainability of the concrete industry and environmental benefits related to reductions in CO2 emissions.”

Jay Shannon, PhD student studying concrete materials, indicated “It’s a great opportunity for me to be able to work with cement companies on improving material characteristics. Private sector gifts, such as these, make it possible for me to continue my dissertation work while at the same time benefitting the industry”.

About CEMEX

CEMEX is a global building materials company that provides high quality products and reliable service to customers and communities in more than 50 countries throughout the world. CEMEX’s U.S. network includes 13 cement plants, 47 active cement distribution terminals, approximately 100 aggregate quarries and more than 420 ready-mix concrete plants. CEMEX is increasingly positioning itself as a provider of value-added services and solutions to assist its customers in identifying and addressing trends that affect their industry and in maximizing the sustainability attributes of its products. Among these services are bioclimatic architecture and engineering, modeling of energy performance of buildings, building certification (e.g. LEED, BREEAM, Passive House), development of customized sustainable building solutions and affordable housing solutions. For more information, visit www.cemexusa.com.

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